

ST.JUSTIN'S COLLEGE OF EDUCATION, MADURAI

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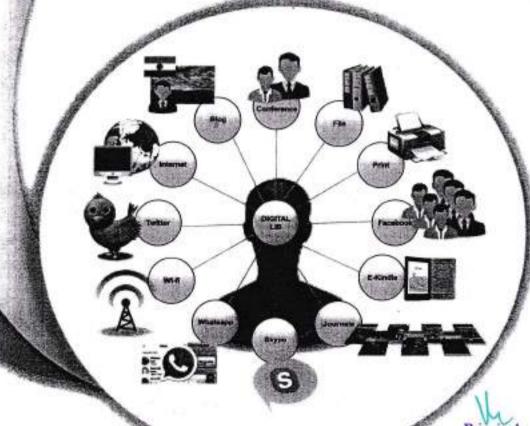
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Two Day International Seminar on

TRENDING MEDIA IN ACADEMIC CUBICLES



Principal
St. Xavier's College of Education
(Autonomous)

Palayamkottai - 627 002

04.11.2016 & 05.11.2016

Organized by

DEPARTMENT OF LIBRARY

2 Statematon

The trace first century creates a new environment for education in general and the trace of particular. College libraries play an indispensable role in the provide the land learning information support to its user's communities. To meet the end the indispensable role in the end identify and adopt good/best practices. Initiatives in the surveyed in the end of the indispensable role in the surveyed in the end of the indispensable role in the surveyed in the end of the indispensable role in the surveyed in the end of the indispensable role in the surveyed in the end of the indispensable role in the surveyed in the end of the indispensable role in the surveyed in the end of the indispensable role in the indispensable role i

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HIGH ALINFORMATION COLLECTION AND SHARING THROUGH

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Section.

"Information for all" exemplifies and highlights the modern set pathle information and welfare which is founded on the belief that the second second

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the level of rural and urban area students who participated in this study.

The first of search for and retrieval of accurate information from social

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the level of using e-mail for sharing the information with friends.

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- To find out the level of downloading the latest information.
- To find out the level of sharing the photos with friends.
- To find out the level of using the social networking sites.
- To find out the level of awareness of usage of online courses, online transaction and online examinations.

Method Used

In the present study the investigator has adopted the survey method.

Population and Sample

The population for the present study consisted of undergraduate students from affiliating colleges under Manonmaniam Sundaranar University, Tirunelveli. The investigator has used simple random sampling technique for selecting the sample from the population. The sample consisted of 150 students.

Tool Used

Digital Information Collection and Sharing through Libraries in the Academic Institutions Scale was prepared and validated by the Ravi Kumar Kennedy and Raja (2016).

Statistical Techniques Used: percentage analysis only is used in this study Analysis of Data

1. Gender-wise Distribution

Sl.No.	Gender	Respondent	Percentage
1	Male	90	60
2.	Female	60	40
Tot		150	100

2. Resident Distribution

Sl.No.	Resident	Respondent	Percentage	
1	Urban	90	60	
2	Rural	60	40	
	Total	150	100	

3. Level of searching and retrieving the accurate information

Sl. No.	Social Networks	Respondent	Percentage
1	Not aware	54	36
2	Aware	18	12
3	used	24	24
4	Known to Teach	42	28
	Total	150	100

4. Level of Using E-Mail for Sharing the Information

Sl. No.	Email	Respondent	Percentage	
1	Not aware	48	32	
2	Aware	39	26	
3	used	42	28	
4	Known to Teach	21	14	
	Total	150	100	

5. Level of Downloading the Latest Information

Sl. No.	Down leading	Respondent	Percentage
1	Not aware	12	8
2	Aware	36	24
3	used	66	44
4	Known to Teach	36	24
	Total	150	100

6. Level of Photo Sharing with Friends

Sl. No.	Photo sharing	Respondent	Percentage	
1	Not aware	30	20	
2	Aware	18	12	
3	used	66	44	
4	Known to Teach	36	24	
	Total	150	100	

7. Level of Using the Social Networking Sites

Sl. No.	·	Respondent	[→] Percentage
1	Facebook	65	43
2	Whatsapp	52	35
3	Telegram	21	14
4	Twitter	12	08
	Total	150	100

8. Level of Awareness among Usage on Online courses, Online Transaction and Online Examinations

Sl. No.		Not Aware	Aware	Used	Known to Teach	Total
1	Online Courses	57	27	30	36	150
2	Online Transaction	45	45	36	24	150
['] 3	Online Application	36	39	36	39	150

Findings of the Study

- 1. Table 1 reveals that 60 percentage of the male respondents and 40 percentage female respondents participated this study.
- 2. Table 2 reveals that 60 percentage of the urban students and 40 percentage of trul students participated this study.
- 3. Table 3 reveals that 36 percentage of the students were not aware of searching and retrieving the accurate information from the web, 28 percentage know to teach others, 28 percentage use well and 12 percentage of the students are aware of the same.
- 4. Table 4 reveals that 32 percentage of the students are not using the e-mail for sharing the information to friends, 28 percentage use well, 26 percentage are aware and 14 percentage know to teach others.
- 5. Table 5 reveals that 44 percentage of the students downloaded the latest information from the web, 24 percentage know to teach, 24 percentage are aware and 8 percentage of the students are not aware of the same.
- 6. Table 6 reveals that 44 percentage of the students are using photo-sharing, 24percentage know to teach, 12 percentage are aware and 20 percentage are not aware of the same.

- 7. Table 7 reveals that 43 percentage of the students are using the facebook, 35 percentage whatsapp, 14 percentage telegram and 8percentage the twitter.
- 8. Table 8 reveals that 20 percentage of the students are aware and studying the online courses, 24 percentage of the students have awareness of using online transactions and online examinations.

Conclusion

Vast digital information is collected and shared through web. This paper finds that the level of college students collecting, sharing and using the digital information is high, because all of them have library computers, e-readers, personal computers, mobile phones and tablet computers.

References

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